

SECOND MILE LEADERSHIP

Jason Williamson Ed. D

Keynote Speaker

Second Mile Mentality

A transformational keynote on going beyond what's required to become who you're called to be.

Most leaders operate in first mile mode. They show up when it's convenient, lead when it's comfortable, and stop the moment the requirement is met. First mile behavior is compliance. Second mile leadership is commitment. Second Mile Mentality challenges participants to identify where they are stuck in first mile habits and gives them the mindset, the actions, and a practical roadmap to cross into second mile leadership. Dr. Williamson delivers a high-energy, unforgettable experience that moves participants from doing just enough to becoming exactly what their campus, organization, and community needs.

Signature Keynote Experiences

Second Mile Mentality

Moving from compliance to commitment and ownership.

Check Your PACE

Pause, Assess, Connect, Empower

What Campus Leaders Are Saying

" 'Lead Beyond the Law' was an engaging and inspiring session for our Summer Pre-Law students. Dr. Williamson's message on perseverance, discipline, and second mile mentality challenged our future legal leaders to strive for excellence while staying grounded in purpose and service."
— Greneda Johnson, Director of Community Engagement

96.9%

WOULD RECOMMEND

Based on 254 survey responses

What Participants Experience

- Practical strategies they can immediately apply
- Stronger personal ownership and accountability
- Memorable frameworks, including PACE
- Common language for leadership, culture, and commitment
- Increased intentionality around connection and engagement

"Engaging, enthusiastic, and full of practical strategies. This experience inspired me to be more intentional in creating meaningful connections with my students."

— Dr. Shaquita L. Renelique, Associate Dean, University College, Arkansas State University

A first-generation college graduate who earned his doctorate, Dr. Williamson brings a message of perseverance, accountability, confidence, and engagement that resonates with today's students and leaders.

Practical tools. Common language. Consistent action.

Book Dr. Jason Williamson for Your Next Campus Event

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SECOND MILE 2 INITIATIVE